

# How to rank high on Google, using images:

1) Use a unique image. Google doesn't want to rank the same text content multiple times, and the same goes for images.

2) Google says they will index images of any size. However, the faster your image loads, the better.

3) Use a descriptive image name. For example, if you want to rank for the term "lose weight fast", use an image name like lose-weight-fast.jpg

4) Use your keyword in the alt tag. Alt stands for "alternative" and is what appears on the screen if the image itself doesn't load for some reason.

5) Use a descriptive image title, but make it more descriptive and different than the alt tag. For example, if you want to rank for the term "lose weight fast", use a title tag like "10 ways to lose weight fast."

6) If you link to this image, somewhere on your site, make sure you use your keyword in the anchor text. For example: "Here's an infographic on lose weight fast"

7) In your text content, include your keyword close to the image you want to rank (in the same paragraph, for example).

8) Include the height and width attributes, because this helps the image load faster.

9) Here's an example code of an optimized image:

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If you want a way to have images created and optimized automatically, check out the [1-Click Image Ranker WordPress plugin](#).